

DIVING REBELS SCUBA CLUB

1st Annual DFW SCUBA GEAR SWAP MEET

INFORMATION

Dear Exhibitor:

The DIVING REBELS SCUBA CLUB will hold the 1st **Annual DFW Scuba Gear Swap Meet**.

With the date for the Swap Meet set for **Saturday, May 19, 2012**. We hope to eventually rival the Houston Area Market as this event grows in the future and divers shop **USED** equipment and other diving accessories at YOUR table. Exhibitors at the swap meet will include dive shops, individuals, clubs and other dive related organizations. This provides an opportunity for dive shops to move used gear, advertise trips and classes and for dive clubs to promote themselves, and for individuals to sell used equipment. As this is an event to move **USED** gear, new life support systems (BCDs, computers, regulators and tanks) will not be permitted. You may bring **NEW** diving accessories such as mask, fins, snorkels, wetsuits, lights etc.

The Swap Meet will be held on the northern end of the Southwest Plaza Shopping Center Parking Lot, 4400 Little Road, Arlington, TX which is just north of Interstate 20 on Little Rd. (See flyer and map).

**** The Market hours are 10am until 4pm. ****

**** Set up time for exhibitors will be from: 8 AM to 10 AM ****

The Diving Rebels appreciates your interest and hope the day will be fun and profitable. As vendors reserve their space at the swap meet, they will be listed on our website www.divingrebels.org. If you would like to have a link from our website to yours, please include it on your application. The DIVING REBELS SCUBA CLUB website is very active and has a lot of divers checking it regularly for new information. This is a good marketing opportunity for your company or organization.

If you wish to donate a raffle prize, we will hold raffle drawings spaced during the day based on the number of raffle prizes received. You may make your contributions at the Diving Rebels Scuba Club table on the day of the event or by contacting Danny. In addition to being recognized on the day of the event, we will be giving special recognition to those companies or organizations that contribute to door prizes on our website at www.divingrebels.org and in our newsletter.

Please contact us for clarification or for any additional questions you may have. Also, we welcome any suggestions or ideas you have to make this market better.

Your cancelled check will be your receipt. If you have any additional questions, call the number listed below and please leave a message if there is no answer or send an email. We look forward to seeing you at the 1st Annual DFW Scuba Gear Swap Meet.

All information enclosed in this packet can also be found on our website at www.divingrebels.org

For more information contact Danny Bouska at 817-351-5051 or SwapMeet@divingrebels.org

DFW SCUBA GEAR SWAP MEET FAQ

Question 1 – Do I need to bring my own tables and displays?

Answer 1: The club makes its money by selling spaces; therefore, you must bring your own tables, popup shades and displays. If you think you may need additional space for display and sale of merchandise, please reserve additional space.

Question 2 -- Can I stack merchandise in front of my table so people can see it better?

Answer 2: The walkways may get very crowded and excessive merchandise in front of tables/spaces makes matters worse. Please try to use restraint and good judgment when placing merchandise in the walkways.

Question 3 -- Can I use my table to distribute information about a SALE at my store?

Answer 3: Any effort to get the public attending this event to go somewhere else would clearly not serve the intent of the swap meet and would be unfair to others at the event. We want people attending this event to spend their money at the swap meet and go home happy. Please refrain from advertising a same day sale at another location on the same day of the swap meet. If you have concerns or questions about this subject, please contact us before the swap meet.

Question 4 -- What should I do if I encounter problems like theft or disorderly conduct?

Answer 4: The dive club cannot be responsible for theft. Contact myself or any Rebel member if you need help.

Question 5 -- What time of the day should I plan to pack the few items I haven't sold and leave?

Answer 5: The SCUBA GEAR SWAP MEET is officially closed to the public at 4:00 PM. As this is the first year, the traffic to the swap meet is unknown and there may still be people coming up to 4:00 PM. Vendors leaving early tend to disrupt the event. This is a little unfair to the people that come late and the remaining vendors who are trying to serve these customers. We ask you to keep your table(s)/space(s) open until 4:15 PM if possible. If you have sold all your merchandise early and "have no reason to stay", we suggest using the time to meet-n-greet the public to introduce your shop / organization.

Question 6 -- Can I sublease tables?

Answer 8: No. If you know someone that needs a table at the market, please have them contact the Swap Meet coordinator for a reservation.

Question 7 -- How do you define COMMERCIAL versus CLUB versus INDIVIDUAL?

Answer 7: Some interpretation is needed since all participants aren't created equal. The following definitions will apply for the SCUBA GEAR SWAP MEET:

COMMERCIAL: Everyone that doesn't qualify as a club or individual.

CLUB: Any organized dive club with a formal charter, scheduled meetings, and established membership.

INDIVIDUAL: Individual person or one family with personal merchandise to sell. This does not include any merchandise bought with the intent to resale.

THE ACID TEST: -- Was the merchandise purchased for your personal use and are you now selling it because you want to upgrade, you're quitting the sport, it no longer fits, etc.? Are you trying to make a profit or trying to recoup monies?

I know this is confusing in some cases. Please contact the coordinator for clarification. We are trying to treat everyone the same and be fair to all.

Question 8 -- What about RAFFLE PRIZES -- DONATIONS

Answer 8: Raffle prize donations are much appreciated, but they are always OPTIONAL.

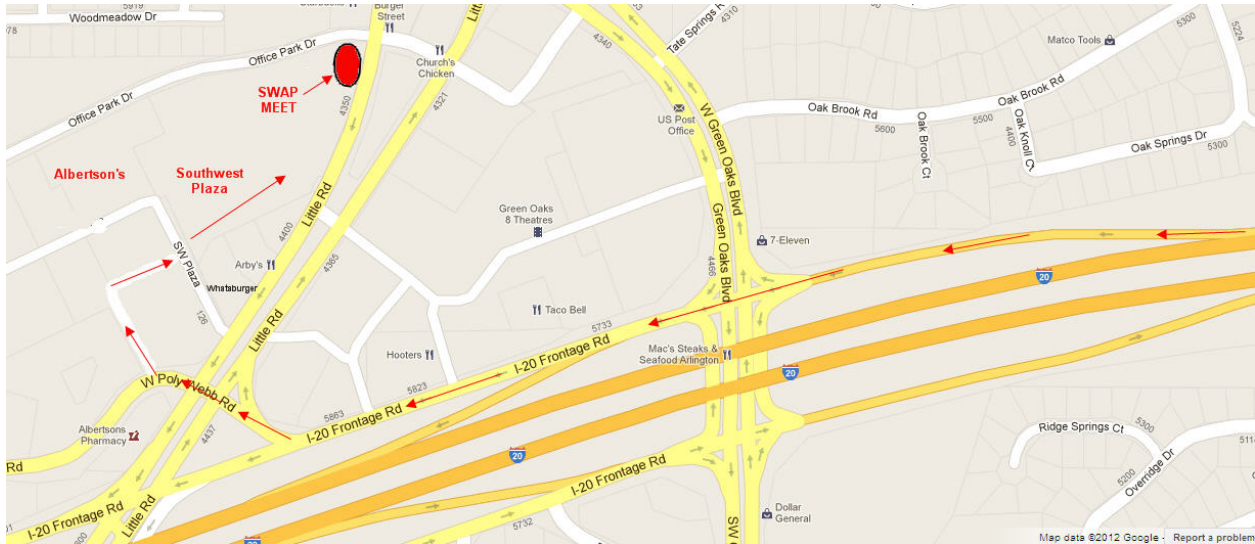
Drawings will be conducted based on the number of raffle prizes donated and spread throughout the event. Your business will be recognized for raffle prizes you donate as they are given away.

We look forward to seeing you and wish you a fun, successful day.

If you have additional questions concerning the SCUBA GEAR SWAP MEET, please email Danny: SwapMeet@divingrebels.org or phone 817-351-5051.

Directions to the 1st Annual DFW SCUBA GEAR SWAP MEET

From Dallas: Take Interstate 20 West and exit at Exit 445 (Little Rd / Green Oaks Blvd). Continue west on the I20 Frontage Rd, crossing Green Oaks continuing toward Little Rd. Just past Colters Barbeque, take the first right and cross Little Rd. Take the first right into the Southwest Plaza. The Swap Meet will be in the northern part of the parking lot.



From Ft Worth: Take Loop 820 South or East to Interstate 20 East. Take Exit 444 toward Highway 287 South / Little Rd. Exit the Little Rd exit and continue on the frontage road to the light. Turn left (north) on Little Rd, crossing under Interstate 20. After crossing the I20 Frontage Rd, turn left at the light. After turning left take the first right into the Southwest Plaza. The Swap Meet will be in the northern part of the parking lot.

